



AN ADVANCE IN LUXURY, GROUP TRAVEL
EXCLUSIVE CHARTER OFFERING ON THE RHINE RIVER

Advance by Transcend Cruises, the precursor to Transcend's fully customized product and service offering for the group market, launches on the Rhine River this August 2023.

Taking a luxury river cruise vessel renowned for its exceptional leisure product, Transcend has infused its proprietary charter-only service model programming, customer-designed itineraries, and tailored product to create a truly unique product, unmatched in the market.

Exclusively available for charter programs, Advance is ideal for incentive groups, private events, mid-size leisure-focused programs, and themed voyages of varying durations through 2024.



CHARTER SERVICE – OUR EXCLUSIVE FOCUS

- **Seamless group experiences**, removing obstacles and stresses for planners and guests
- **Transparent pricing** with extensive customization capabilities to ensure exclusivity of offering without retail competition
- **White label B-to-B business** enables you to amplify your brand, not the cruise company
- **Luxury river ship** with services focused expressly on charter needs

SERVICE AND PRODUCT OPTIMIZED FOR GROUPS AND PRIVATE EVENTS

- **Ideal size for mid-size private groups and events**, with 53 oversized staterooms and 2 exceptional suites on two decks; 20 rooms connecting to provide greater flexibility
- **Two venues that accommodate all guests**, as well as three additional locations for parties, meetings, lectures or themed programs
- **Dedicated charter programs and workspace**, including an on-ship liaison, dedicated reception area, and office space

PROGRAMMING DESIGNED FOR YOU, BY YOU

- **You create your itinerary** – desired length of trip, number of cities visited, and shore experiences or onboard activities sought
- **Immersive custom shore experience options** in partnership with best-in-class destination management organizations and local experts
- **Wellness and sustainable principles** infused into all on-ship operations, programming, guest offerings and supplier procurement
- **Fully customizable food and beverage programs**, featuring locally and regionally sourced ingredients, wines and spirits

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events on the Rhine River

